



Helping Healthcare Organizations Build a Culture of Ownership

Joe Tye is CEO and Head Coach of Values Coach Inc. He is a leading authority on strategies to foster a culture of ownership in healthcare organizations and a frequent speaker on values-based life and leadership skills and cultural transformation. He is the author of more than a dozen books on personal success and organizational effectiveness.

For a keynote, leadership retreat, all-employee assembly, or special event – Joe will inform and inspire your people.



Testimonials

“Your presentation was just what we hoped it would be – good information delivered with humor but most importantly a message that inspired and gave hope to folks who are leading in whitewater times and aspiring to develop their staff, work with them to shape a new healthcare system, and provide the best for patients.”

**Elizabeth Beaudin, Director of Nursing and Workforce Initiatives,
Connecticut Hospital Association**

“Outstanding presentation. It was perfect for the culture journey in our organization. Feedback has been excellent. Actually the best we ever had since we started these system-wide manager meetings a few years back. This large group meets twice per year so the day needs to be impactful. You were very impactful.”

Joe Devine, President & CEO, Kennedy Health

“Everyone at TriHealth is still talking about your presentation and there is unanimous agreement that you are the best speaker we have ever had! People have said that they could have listened to you all day. I have never seen anyone else get a standing ovation before either.”

**Kathy Oliphant, Professional Excellence Specialist, Nursing
Administration, TriHealth Bethesda North Hospital**

Popular Presentation Topics



The Florence Prescription: From a Culture of Accountability to a Culture of Ownership

Joe's most popular topic for hospital audiences covers essential characteristics for building a culture of ownership, including practical ideas for implementing these strategies in your organization, and real world examples for each. ***We need to see opportunities where others see barriers. We need to be cheerleaders when others are moaning doom-and-gloom.***

All Hands on Deck: Building a Culture of Ownership on a Foundation of Values

You will learn why having a culture of ownership is the only sustainable source of competitive advantage. Joe draws lessons from the legendary business leaders included in his book *All Hands on Deck*, as well as from contemporary success stories in business, healthcare, and the nonprofit world. ***Because getting the bus right is more important than getting the right people on the bus!***

How to See the Lion in Your Mirror

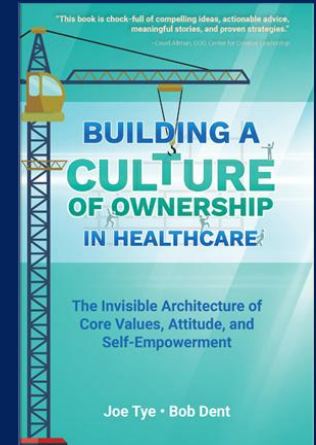
The collective self-talk, self-image, and emotional baggage of the people who work in your organization constitutes an invisible, but very real, ceiling on your performance potential. In this entertaining and inspiring presentation, Joe shares practical tools and strategies to help your people break through the fears that are holding them back, stop making excuses and giving in to self-imposed limitations, and work toward becoming their meant-to-be best selves. ***Because the collective self-image and self-talk of your people forms an invisible ceiling on the performance of your organization.***

Blueprinting Your Invisible Architecture™

Half-day or full-day leadership retreat to create a Cultural Blueprint for your Invisible Architecture of core values, organizational culture, and workplace attitude. All participants receive a hardcopy of the Cultural Blueprinting Toolkit Workbook, the Culture Mapping Schematic Tool, and access to six one hour webinars on cultural blueprinting. ***For a more positive, productive and resilient organizational culture!***

Stay Ahead of the Coming Talent Crunch

One of your biggest challenges as a healthcare leader now and in years to come is going to be finding and keeping great talent. A recent study from *Leaders for Today* reported that "hospitals face unprecedented turnover and attrition rates". The crunch is coming and hospitals need to get ready. If you don't have a great culture – a culture of ownership that inspires commitment and loyalty – that is going to be a serious challenge indeed. And a very expensive challenge. The cost of turnover can be 5% or more of a hospital's total operating cost. In this informative, inspiring, and example-rich presentation ***Joe shares a proven model and essential strategies to recruit, inspire, and retain great talent.***



New Release and Speaking Topic

Building a Culture of Ownership in Healthcare takes readers on a journey from accountability to ownership, providing a proven model, strategies, and practical solutions to help improve organizational culture in a healthcare setting.



VALUES COACH INC.

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Custom Topics Available